

# BUSINESS (A.S.)



CCV's Business degree prepares you for a variety of career options in business, industry, government and education. You can follow a traditional curriculum meant to prepare you for employment in a corporate setting or select from courses meant to help develop entrepreneurial skills that will prepare you to own and operate your own small business. The popularity of small business ownership is well addressed in business courses at CCV, and the program provides ample opportunity for you to explore the possibilities for business ownership.

## PROGRAM REQUIREMENTS

- BUS-1010 - Introduction to Business
  - ACC-2121 - Financial Accounting (4 cr)
  - BUS-2230 - Principles of Marketing *or*  
BUS-2430 - Small Business Marketing
  - BUS-2020 - Principles of Management *or*  
BUS-2210 - Small Business Management
  - ECO-2020 - Macroeconomics *or*  
ECO-2030 - Microeconomics\*
  - BUS-2450 - Business Law (4 cr)
  - Choose any 3-credit CIS course (except CIS-1041)\*
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- BUS-2740 - Business Analysis & Decision Making

### Electives – 7 credits

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_



\* You may use a course to meet both a program requirement and a general education requirement; however, you may not use a single course to meet two general education requirements.

## GENERAL EDUCATION REQUIREMENTS

### Core Competencies

- First Semester Seminar  
\_\_\_\_\_
- Technological Literacy  
Any 3-credit computer course  
\_\_\_\_\_
- Communication  
*Meets graduation standard in oral communication*  
\_\_\_\_\_
- English Composition
- Mathematics  
\_\_\_\_\_
- Research & Writing Intensive  
\_\_\_\_\_

### Areas of Inquiry

- Scientific Method  
\_\_\_\_\_
- Human Expression  
\_\_\_\_\_
- Human Behavior  
ECO-2020 - Macroeconomics *or*  
ECO-2030 - Microeconomics

### Integrative Approaches

- Global Perspectives & Sustainability  
\_\_\_\_\_
- Seminar in Educational Inquiry  
*Meets graduation standard in writing & information literacy*
- Quantitative Reasoning Assessment  
*Meets graduation standard in quantitative reasoning*

MINIMUM TOTAL CREDITS IN DEGREE: 60

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## Business Program Outcomes

Successful graduates will be able to:

- describe what managers do, how businesses operate, and how markets behave;
- use information technologies to improve individual and organizational performance;
- use knowledge and analytical skills to frame and solve business problems;
- demonstrate an understanding of legal, ethical and professional issues that arise within businesses;
- practice effective business communication skills;
- apply theory to actual business situations through case studies, simulation, or internships;
- demonstrate academic skills required of all CCV graduates, including competency in writing, information literacy, oral communication, and quantitative reasoning; and
- explore pathways for educational and career development in the student's field of study.

## How Our Degree Works

The Business program prepares you for a variety of career settings and possibilities. In this program, you gain the foundational knowledge and skills needed to work in the business field in such areas as communication, information technology, management, marketing and accounting.

The program is structured to combine theoretical and practical learning needed for continued business education and placement in the workforce. The curriculum helps you to develop a full range of skills in preparation for positions in management, transfer to a four-year institution, or self-employment and small business management.

## Why Our Degree Works

Graduates of this program are fully prepared for entry level positions in supervision and management, as well as entry into four-year degree programs in business or entrepreneurship. Ninety-five percent of our program graduates report being employed or continuing their education at a four-year institution of higher learning.

## Career Opportunities

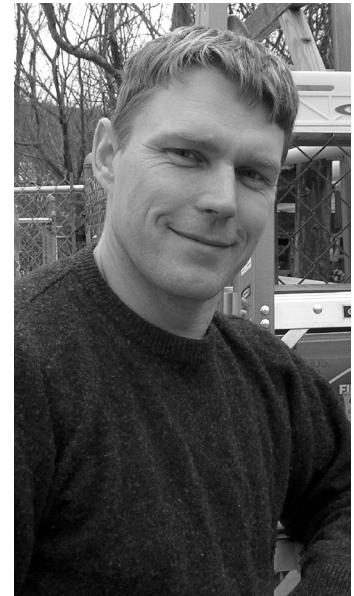
Graduates report holding a variety of employment positions including business owner, export clerk, human resource supervisor, investment counselor, warehouse supervisor and sales manager. Many students work at the same time they attend CCV, gaining knowledge and skills that assist them with their current job responsibilities, and opening the door to promotion or job change.

## Transfer Options

Our transfer agreements make it possible to transfer easily to a number of four-year colleges including:

- Castleton State College
- Champlain College
- Johnson State College
- Lyndon State College
- Vermont Technical College

CCV students also report attending Norwich University, Franklin Pierce College, SUNY-Plattsburg, Southern New Hampshire University and University of Vermont.



*"As a business owner, my time is at a premium. CCV offered me the opportunity to build a class schedule that fit around my many obligations. The staff at CCV realizes that not only do I have responsibilities at school, but that I also have commitments outside of the classroom. This understanding of their students is what made CCV a great choice for me."*

*– Shane Leonard,  
CCV graduate*

**For more information  
visit [www.ccv.edu](http://www.ccv.edu),  
call 800-CCV-6686 or  
your local CCV office.**

CCV is committed to non-discrimination in its learning and working environments for all persons. All educational and employment opportunities at CCV are offered without regard to race, color, gender, sexual orientation, religion, national origin, age, veteran status, or disability.