

GRAPHIC DESIGN (A.A.)



CCV's Graphic Design program provides you with the design fundamentals and technical savvy you need to find employment in the creative field of commercial arts. You will study art, design, color, composition, typography and illustration, and learn to apply a variety of studio art and design skills within the context of a technical environment. You will develop a professional design portfolio and connect classroom learning with real-world expertise. As a graduate, you are prepared to enter the workforce or bachelor's degree programs with a combination of strong technical and visual problem-solving skills, communication skills, knowledge of art and design principles, and competency in multi-media technology.

PROGRAM REQUIREMENTS

- ART-1111 - Graphic Design I
- ART-1112 - Graphic Design II
- ART-1011 - Drawing I
- ART-1060 - Two Dimensional Design
- ART-1310 - Digital Photography *or*
CIS-2410 - Digital Image Manipulation
- BUS-1230 - Advertising
- CIS-1151 - Website Development*
- CIS-1510 - Introduction to Flash Animation
- Choose any 3-credit art history/appreciation course*

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- ART-2226 - Multimedia & Graphic Design Project Management

Elective - 3 credits

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GENERAL EDUCATION REQUIREMENTS

Core Competencies

- First Semester Seminar

- Technological Literacy
CIS-1151 - Website Development
- Communication
Meets graduation standard in oral communication

- English Composition
- Mathematics

- Research & Writing Intensive

Areas of Inquiry

- Scientific Method

- Human Expression
3-credit art history or appreciation course

- Human Behavior

Integrative Approaches

- Global Perspectives & Sustainability

- Seminar in Educational Inquiry
Meets graduation standard in writing & information literacy
- Quantitative Reasoning Assessment
Meets graduation standard in quantitative reasoning

*You may use a course to meet both a program requirement and a general education requirement; however, you may not use a single course to meet two general education requirements.

MINIMUM TOTAL CREDITS IN DEGREE: 60

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Graphic Design Program Outcomes

Successful graduates will be able to:

- display technical skill in drawing and composition, applying principles of design and color to their work;
- demonstrate broad knowledge of software applications related to design;
- develop web pages that combine design principles and current animation and digital imaging technologies;
- discuss the breadth of roles and functions in the design industry, including clients, advertisers, art directors, designers and producers;
- compile a portfolio of finished work that is displayed in a professional manner and effectively integrates content and form;
- demonstrate academic knowledge required of all CCV graduates, including competency in writing, information literacy, oral communication and quantitative reasoning; and
- explore pathways for educational and career development in the student's field of study.

How Our Degree Works

In CCV's Graphic Design program, you'll study art, design, color, composition, typography and illustration, and learn to apply a variety of studio art and design skills within the context of a technical environment. Most graphic design courses are offered both at CCV locations and online. We continually update our computer programs to give you current state-of-the-art learning opportunities. Throughout the program, you will develop a professional design portfolio and connect classroom learning with real-world expertise.

Why Our Degree Works

Our program provides graduates with the design fundamentals and technical savvy needed to find employment in the creative field of commercial arts. The curriculum is relevant to today's design world, with special attention focused on current technological tools. Classes are small and interactive, providing individualized attention and feedback.

Career Opportunities

Career opportunities in graphic design can be found in small or large graphic design companies, the print media, and marketing and public relations departments of public institutions or commercial firms. The knowledge and learning gained in this degree program also helps self-starters set up their own graphic design business.

Transfer Options

Students interested in transfer can use their portfolios to apply to four-year colleges within the Vermont State College system. Through an articulation agreement with Castleton State College, students who complete the Graphic Design program and meet certain academic requirements can transfer to the Bachelor of Science program in Communication/Digital Media. Through an articulation agreement with Lyndon State College, students who complete the Graphic Design program and meet certain academic requirements may transfer to the Bachelor of Arts program in Digital Media or Graphic Design - Print.

"It's very exciting to see students master the digital technology after learning and applying design skills. Technology is a major component of today's graphic design field, and CCV offers state-of-the-art technology here in local Vermont communities."

*– Carol Gargon,
CCV faculty
Art & Graphic Design*

**For more information
visit www.ccv.edu,
call 800-CCV-6686 or
your local CCV office.**

CCV is committed to non-discrimination in its learning and working environments for all persons. All educational and employment opportunities at CCV are offered without regard to race, color, gender, sexual orientation, religion, national origin, age, veteran status, or disability.